

➤ The Customer

Large Media Entertainment Company.

➤ The Problem

- Now that media is so powerful whether its real time news or action packed movies. Episodes show scripts and call sheets need to be accessed from anywhere – home, studio, and corporate offices for timely usage and media delivery. While this improves the efficiency, this has a unique challenge too
- Any leak or loss of data with show scripts could mean millions of dollars to the media powerhouses. Hence data sensitivity, secure access to facilitate content collaboration between studio executives and production teams is critical
- Our customer faced significant challenges in need of a capability to collaborate using iPad devices. The content was driven from their internal content data sources and content management systems. The history also included that they tried similar solutions with Sony eReader, Kindle and the solutions did not gain company-wide adoption

➤ The Solution

- AnB team assessed the customer's existing usage patterns in TV studios, content sources, business needs, processes, security considerations, network and infrastructure environments
- AnB team implemented its AnB mobility solution, by bringing content from the customer's homegrown content management system using REST web services and presented on iPad. REST was used to provide the right service level security. The solution presented the content for the customer in a rich client iPad app and in a shell app running within the web browser
- The solution was implemented and rolled out to the business users within three weeks without change to their current IT or business landscape
- AnB eliminated security concerns as it seamlessly integrated with the customer's enterprise security infrastructure
- Finally, the users became truly mobile by having the ability to view and edit call sheets, show scripts anytime, anywhere!